

# Our Services

## New Logo and Website



In 2018, the Public Libraries of Saginaw revealed a new logo and website. After in-depth research and the collection of bids, as well as establishing an internal website committee to oversee the project, Library Market, an outside company that focuses on marketing exclusively for libraries, was chosen.

Designed to redefine our digital presence and increase visibility, Library Market's services helped us broaden our reach, making the work we do in providing resources to our community even more effective. The Saginaw community was at the forefront of the website committee's minds when working with Library Market to redesign the Public Libraries of Saginaw logo and website. Making sure that we meet our community where they are and providing people what they want, how they want it, and when they need it, was of utmost importance to us in our redesign.

In redesigning the Public Libraries of Saginaw logo, it was important that there was an element that represents our connection with the Saginaw community. This is why we chose the river. In the new Public Libraries of Saginaw logo, the river

takes on the shape of an open book, symbolizing the library's traditional role in the community, while also symbolizing our intent to evolve and meet current needs.

In redesigning the Public Libraries of Saginaw website, we were committed to making sure that the website functions in the way our community needs and expects. Examples of this commitment include an interactive events calendar that allows online registration and incorporates email reminders and synced calendar entries to patrons' personal calendars; a room reservation system that allows patrons to apply for a meeting room reservation online, with the ability to see all available room options and configurations; an enhanced database listing that aids in research and learning for all ages; and user-friendly access to our library catalog and downloadable collections.

It is our hope and intent that the Public Libraries of Saginaw's new website showcases the things that matter most to the Saginaw community.

To view the newly redesigned website, visit us at [www.saginawlibrary.org](http://www.saginawlibrary.org).



Website Visitors  
212,906



Visitors to the Library  
310,137



Items Checked Out  
250,909

Online Database Uses  
282,545

Active Borrowers  
50,514

Number of Items  
Loaned to Other Libraries  
24,110

WiFi Logins  
39,255

Program Attendance  
15,607

Reference Transactions  
181,976

Public Computer Sessions  
68,787

Summer Reading  
Program Participation  
3,151

In 2018, the Public Libraries of Saginaw partnered with the Saginaw Police Department to provide them with gently used books that we pull from our collection. The donated books help stock The Free Little Library located in the front lobby of the Saginaw Police Department. Additionally, books are kept in patrol vehicles for on-scene support and easy interaction ice-breakers. "These donations support our goals of putting more books in the hands of our community members and help to build and strengthen relationships between officers and the community they serve," explained Chief Robert Ruth. The Public Libraries of Saginaw is honored to be able to help with these worthwhile efforts.

## // Together We Inspire

# Board of Trustees

Pamela Clark, President	Term Expires: June 30, 2023
Ann Schneider Branch, Vice President	Term Expires: June 30, 2020
Melissa Garcia, Treasurer	Term Expires: June 30, 2020
Ralph Martin, Secretary	Term Expires: June 30, 2021
Diane Kloc, Trustee	Term Expires: June 30, 2020
Bob Johnson, Trustee	Term Expires: June 30, 2021
Nicholas Kyriakopoulos, Trustee	Term Expires: June 30, 2022



**Hetherman Award**  
The Public Libraries of Saginaw was presented the United Way of Saginaw County Hetherman Campaign Award.



**35th Anniversary**  
Ruth Brady Wickes Library celebrated its 35th Anniversary in October. Saginaw High and Francis Reh choirs performed.



**Food for Fines**  
Food donations from throughout the community were shared with Hidden Harvest to benefit North Saginaw Charter Academy.



**Business After Hours**  
Habitat for Humanity and the Public Libraries of Saginaw co-hosted the Chamber's Business After Hours at Hoyt Library.



Pamela Clark, President

## President's Report

For those who have visited the main Hoyt Library branch recently, you know that restorations of this historic gem were underway. Begun last summer, we have already replaced the 128 year old slate roof and will address the exterior limestone and sandstone structure within the next year.

We have been meeting with community funders and as of early 2019, have received community commitments of \$1,625,495. When combined with our internal \$1.95 million, the campaign total now stands at \$3,575,495. Hoyt Library opened in 1890 and will celebrate its 130th anniversary in 2020, when we hope to celebrate completion of the restoration work.

Public libraries seem like an implausible concept. Each allows people to borrow something of value (great books), by presenting only a card. The lending is done FOR FREE, and, each person is expected to return their borrowed items on an honor system. It sounds too good to be true and yet the system works very well!

From books to magazines, movies, and eBooks, the Public Libraries of Saginaw offers you an open door to information, entertainment, and lifelong learning! Thank you to each of our patrons for your involvement in this great community service.



Phone 989-755-9833  
Web [www.saginawlibrary.org](http://www.saginawlibrary.org)



Thank You!  
Together We Inspire

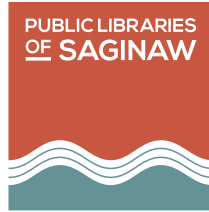
[www.saginawlibrary.org](http://www.saginawlibrary.org)



# 2018 Annual Report

Butman-Fish Library 1716 Hancock Street 989-799-9160	Hoyt Library 505 Janes Avenue 989-755-0904	Wickes Library 1713 Hess Avenue 989-752-3821	Zauel Library 3100 North Center Road 989-799-2771
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# Our Mission: Educate, Enrich, Entertain, Encourage Reading and Lifelong Learning



## Year in Review

## 2018 Donors

## Our Services

## Board of Trustees

www.saginawlibrary.org



Butman-Fish Library  
1716 Hancock Street  
989-799-9160

Hoyt Library  
505 Janes Avenue  
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Wickes Library  
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989-752-3821

Zauel Library  
3100 North Center Road  
989-799-2771



# Year in Review

## Revenue

2,498,801  
11,420  
29,147  
221,581  
5,189  
846,277  
91,157  
82,161  
32,953  
26,437  
28,401  
800,582  
9,181  
6,620  
19,767  
20,257  
23,564  
37,080

**4,790,575**

Current Local Taxes  
Interest on Delinquent Taxes  
Payments in Lieu of Taxes  
Personal Property Tax Reimbursement  
Delinquent Taxes  
Contract Income  
State Aid  
MPERS UAAL  
Grants  
Contributions & Gifts  
Book Fines & Fees  
Penal Fines  
Telefacsimile Fees  
Copy Machines  
Investment Interest  
Universal Service Fund  
Concessions  
Processing Data Entry

**Total**

## Expenditures

1,801,556  
623,895  
337,246  
81,761  
70,475  
1,058,173  
26,944  
531,178  
40,164  
121,675  
1,000  
144,164  
92,655  
(223,070)  
**4,707,816**  
Salaries  
Employee Benefits  
Books & Periodicals  
Utilities & Telephone  
Supplies & Materials  
Repairs & Maintenance  
Programs  
Contractual Expenses  
Professional & Legal  
Furniture & Equipment  
Insurance  
Data Processing  
Miscellaneous  
Change in MERS  
**Total**

From audited financial statement  
of Yeo & Yeo for fiscal year ending  
June 30, 2018.

## Director's Report

It is my hope that when you read through our annual report you will find yourself, family members, and neighbors in all these numbers – from our visitors, events, collection usage, and the renovation at Hoyt. This annual report is a wonderful story of a year in the library of the Public Libraries of Saginaw.

Where are you when you use the Public Libraries of Saginaw? There was a time when that question would not have made sense – the only place to use the library was, well, at the library. Our ability to use our libraries from anywhere in the world is a remarkable shift in how libraries serve the community, but the essential work of the library is unchanged. How we use libraries has changed, but why people use libraries is timeless.

I encourage you to peruse the pages in this report to get a taste of our programs and initiatives, all geared at providing education, enrichment, and inspiration. On behalf of everyone at the Public Libraries of Saginaw, thank you. We are looking forward to an even bigger, busier, and brighter future with you!

Wishing you happy reading!

Maria



Director  
Maria McCarville

## 2018 Donors

### \$1 to \$99

Carmen Audas  
Mary Jo Bean  
Gina Thompson  
Beta Sigma Phi Saginaw Chapter  
Rod Bieber  
Karl Bihn  
Timothy Cochrane  
Mike Corcoran  
Carol Cottrell  
Joseph & Carol DeFrancesco  
Catherine Dixon  
Laura Egerer  
John & Susie Emond  
LuAnn Erlich  
Dlorah Evans  
Paul Fortier  
Mercedes Galobardes  
Manuel Garcia  
Richard Gies  
James & Pamela Goddeyne  
Nancy Guskowski  
Jim & Henrietta Hensler  
Arlene Hoffman  
Janet Hufton  
Carol Kraynak  
Audrey Kryska  
Marcia Lacker  
Douglas & Marilyn Leffler  
Jonah Lowery  
Kathleen Mar  
Gladys Marshall  
Maria McCarville  
Joan McCoy  
Ellen Meyer  
Harold & Carole Moldenhauer  
CB Pace  
Ruth Patzik  
Gary Patterson  
Raul Perez  
David Proux  
Kathleen Quillen  
Mary Reed  
Essie Ringold  
Stuart & Mary Rupke  
Garnell Smith, Jr.

### \$1 to \$99 (Continued)

Wendy Stuart  
Stell Thelen  
Danny & Carolyn Krebs  
Nancy Vogel  
Mary Jo Wagner  
Daniel Weiler  
Jimmie & Beverly Westbrook  
Judi Westendorf  
Dawn Zywiec  
Spider

### \$100-249

Mary Jo Bean  
Bonnie DesJardin  
Mark & Joyce DeWolf-Ott  
Neica Dey  
Vernon & Sue Dollhopf  
Mary Lou Ederer  
Roselynn Ederer  
Thomas & Patricia Emmenecker  
Patricia Evans  
Don & Laura Gerken  
Todd & Lumpeny Hall  
Donna Hammond  
JoAnn Haveman  
Joseph & Beverly Heitkamp  
Lynn Heitkamp  
Floyd & Diane Kloc  
Barbara Krueger  
Donald Kuebler  
McDonald's Restaurant  
Ponds of Mallard Cove Association  
Ann Porter  
Dennis & Nancy Prining  
Saginaw Valley Antique Society  
Saginaw Valley Radio Control Club  
Susan Scott  
Patricia Shaheen  
Muriel Spitz  
Steve Tenney  
Leslie & Marion Tinknell  
Deborah Williams  
Wobig Construction  
Woman's Life Insurance

### \$250-499

Mike & Kathy Bierlein  
Richard & Diane Bofferding  
Danny & Carolyn Krebs  
Morley Family Foundation Arleen Schrank  
Charles & Judy Stuart  
Womans National Farm & Garden Association

### \$1,000+

Alice E. Turner Memorial Trust  
Allen & Marie Nickless Memorial Foundation  
Anonymous Fund  
Pamela Clark  
Dr. Roy A Hills Endowment Fund  
Friends of the Public Libraries of Saginaw  
Friends of Zauel Memorial Library  
Morley Family Foundation  
Richard & Erlene Mansfield Trust  
The Jury Foundation  
Wickson-Link Memorial Foundation  
William McNally Family Foundation  
Yeo Family Foundation

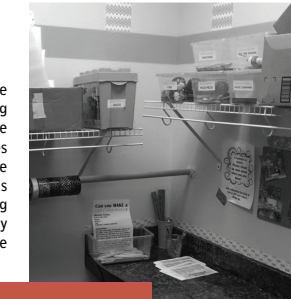


## Advantage Academy Tutoring Butman-Fish Library

Butman-Fish Library is pleased to provide free tutoring through its Advantage Academy Tutoring program. Tutoring is for grades Kindergarten through high school. Walk in for help with homework, projects, or improving skills to help you become the best student that you can be this school year! Tutoring is performed by Public Libraries of Saginaw staff and volunteers.

## Makerspaces Zauel Library

Two years ago, Zauel Library joined the Makerspace movement by creating Makerspace@Zauel! Makerspaces are exactly what the name implies - spaces where people make things! Since Makerspace@Zauel opened, these rooms have been used by hundreds of young patrons. The rooms are updated regularly with new materials and ideas and are open during normal library hours.



## Teen Time Wickes Library

Teen Time is a new program started at Wickes Library in the Fall. Teens come for an after-school snack and hang out with friends. They kick back in their Big Joe chairs and watch a movie, listen to music, look at magazines, play video games, use art supplies to create their own crafts, and more. Seasonal parties and projects, such as making gingerbread houses, are among the favorite activities.